

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE  
August 11, 1993

Page 1

MEMBERS PRESENT: Chairman Shirley Ganem, Barbara Jackson, Bill Wiebe, Andy Milligan, Bob Garland, Mike Toomey, Paul Kimball

ABSENT: Tim Sullivan, Sharon Severy, Bob Grott, Tony Triolo

Shirley Ganem called the meeting to order at 7:35 a.m. in the First NH Bank Conference Room. She reported that Sharon Severy has resigned from EDC because she has taken a marketing job which will keep her out-of-town for two days a week. She will be working for Bob and Maureen Murphy, who have purchased an Inn in Kennebunkport.

#### CHARRETTE

The first discussion concerned publicity for the Charrette, especially a mailing to businesses, and the group felt that EDC should make a special mailing to businesses, to be sure they are all notified. P. Kimball moved that the EDC take charge of this, and M. Toomey seconded the motion, but before the vote was taken, members decided that it would be more appropriate for the Selectmen to be the source of the mailing, not the EDC. It is vital to the success of the Charrette that the business community be fully involved. Kimball and Toomey withdrew their original motion, and revised it to request that the Selectmen make the mailing to the business community inviting them to be active participants to help make the planning Charrette a success. The cost of the mailing can come out of the EDC budget.

#### THE DISPLAY

Bill Wiebe said he had done two interviews with Mark Smith and Katya Fox talking about the EDC and what it's doing for the Charrette. He will be talking with Kathy Powell of the Wolfeboro Times on Thursday.

For the display there will be several large charts on the wall that will echo the information on the brochure the group has been discussing, and the brochure will be a handout. There will be a three-dimensional topographical map of the Town property. Committee members will be there to answer questions. Andy will make up the charts on his computer. The Business Development Corporation and the Route 28 Committee will share the space. The members of the EDC Display Committee will meet next Wednesday morning at 7:30 to put the finishing touches on the display.

Shirley Ganem will check on the availability of aerial maps for the Route 28 Committee study area. She has a friend who will do hand-lettering for the large wall charts, unless they decide that Andy's computer-generated ones will work well. These will be mounted on her movable wall, which she will bring up from Concord. Bob Grott will lend his photo of the Town.

Shirley and Bill both emphasized the point that all EDC members should be talking to as many people as possible about the Charrette, and inviting all

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE  
August 11, 1993

Page 2

groups to come and participate. The Lake Wentworth Association and all neighborhood associations have been invited to attend. The timing was picked to get summer people involved. The more people who are involved and feel ownership of the planning the more support there will be.

ROUTE 28 PART OF DISPLAY

This will describe the Route #28 Committee as formed jointly by the Planning Board and the Economic Development Committee to study that area, and will list the present members. (The Business Development Corp. display will list their members too--that personalizes any group.)

STRATEGIC PLAN LEAFLET

Bill Wiebe and the group reviewed the copies of the leaflet, which had been mailed to all, and discussed some of the words. Emphasis should be on heritage to maintain, environment to protect, customer orientation in dealing with public, team building and common purpose for all, importance of Gateway point on Route 28 (Mark Smith of the Granite felt that was most important focus of Route 28 committee). Other changes in wording were suggested.

A copy of the revised leaflet will be attached to these minutes. Probably 1,000 copies should be ordered, since they may also be included in any marketing piece which EDC keeps talking about putting together.

Bill wants to get started right away on a strategic plan that coordinates all planning efforts. He read from the Implementation Edition of the 1980 Master Plan, which described exactly what the EDC is now working on.

Shirley Ganem reported that Lillian Brookes and Mildred Beach, both of whom worked on the 1980 Master Plan, have recently gone through it to see what has been implemented, and what still needs working on. (Office note: their notes have been copied and will be attached to these minutes, if possible.) Ganem continued that in 1979 a law was passed stating that a community's Master Plan should be rewritten and reviewed regularly by the Planning Board and implemented, but the Town Manager and the Selectmen seem to be the only ones paying attention. That's what our Capital Improvement Program has been based on.

BUSINESS VISITATION FOLLOWUP

Shirley Ganem and Andy Milligan have both heard from Gretchen Stewart. She is sending out a letter to all the businesses that were surveyed, inviting them to direct any concerns or problems to Andy. Shirley's conversation with her dealt with seminars on Workman's Compensation, and one on health care costs which the hospital would like to host.

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

August 11, 1993

Page 3

There was discussion of recruiting volunteers for specific limited work on EDC's listed projects. The Business Development Corporation and the Industrial Park, which were first priorities, are underway. Assisting existing businesses is an on-going priority.

ROUTE 28 COMMITTEE

Barbara Jackson reported that the Route 28 Committee had not met for the last two weeks as Consultant Rick Chellman is working on a third draft and will let Barbara know when he is ready to meet with the committee again.

Back to STRATEGIC PLANNING - Andy Milligan suggested that each person should bring in names of likely prospects to work on the listed projects. He pointed out that the EDC is now short a member, down to 10, and should get back to 11. Edie DesMarais and Carl Mitchell were suggested as possibilities. People should bring in suggestions for that too. Perhaps some likely candidates with fresh ideas will turn up from the Charrette.

The meeting was adjourned at 9:07, and the next meeting will be in two weeks--August 25.

Respectfully submitted,

*Erik H. Arctander*  
Secretary

